





***Welcome to the  
ideal climate***

# You Feel, We Care

You Feel, We Care - It's our philosophy. It tells all about the passion and commitment that we put into our daily work, to create radiant and air treatment solutions capable of conveying **well-being** making you feel comfortable.

Integrated, safe and versatile solutions that help streamline design and installation tasks. Invisible, noise-free solutions that create a positive, cosy atmosphere, offering a unique, easy comfort experience enhancing your sensations and emotions.

Our focus has always been on the places where people live and work: we care for details and we strive for technological excellence - to achieve ideal well-being and healthiness in any environment.

This is the main goal which we aim for every day - fuelled by our enthusiasm and constant commitment: **You Feel, We Care.**

Since 1978, we have been designing and manufacturing **invisible**, high-comfort, cutting-edge heating and cooling systems, designed to ensure the ideal climate in any environment: **homes, offices, public buildings, schools, hospitals and factories.** We look for solutions that can guarantee substantial energy savings, healthy surroundings and a unique feeling of well-being.

Our know-how is a mix of skills and passion, experience and professionalism, which allows us to offer up-to-date solutions, qualified consultancy and specialised after-sales service.

In 2005, we became part of the Caleffi S.p.A. group, a large, international but Italian-hearted developer and manufacturer of components for hydronic heating and cooling, air treatment, DHW, contabilization and renewable energy systems, exported in more than 90 countries world-wide.

Today, we can meet the needs of designers, installers, architects and construction companies with a wide selection of products and a complete range of services for every design and installation requirement.

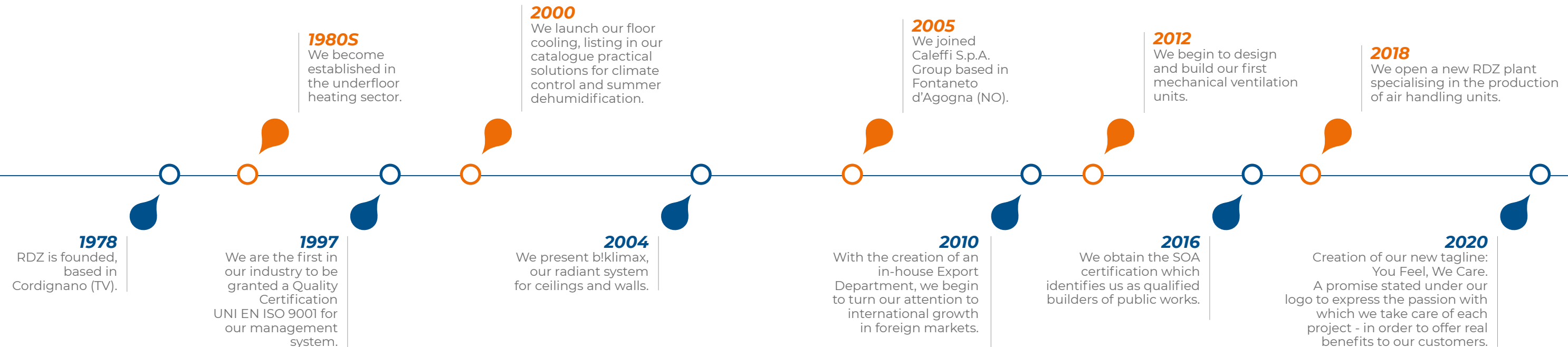
Our work is based on the creation of a continuous, personal and constructive relationship with all the industry players, because we believe that developing strong partnerships and lasting collaborations is the key to creating systems that can guarantee the ideal climate anytime and anywhere.



# Our history

Over 40 years in the market, spurred by our ideas, motivated by the objectives that we have achieved, stimulated by ever-new ambitions, driven by the search for direct, continuous and valuable relationships in the marketplace.

In all this time, we have never stopped making our skills available and looking to the future with a highly positive attitude and strong team spirit, carrying on the kind of teamwork that motivates us day after day, year after year.



# Our Mission

Our main purpose is to play a leading role in the **indoor comfort** industry thanks to innovative solutions for heating, cooling and air handling. That is why, we have been always investigating and developing products ensuring top well-being in any room, while paying close attention to natural resources.

We wish to contribute to the **residential, commercial** and **industrial building** market by offering top-quality solutions and excellent customer service based on innovation, growth and on the promotion of human resources.





## ***Our vision***

We aim at ***enhancing people's lives*** by ***improving the indoor climate*** with utmost well-being, clean air, healthy environment and great freedom in decorating their rooms.

# **Our comfort system**

We have developed an invisible, noise-free and efficient system that ensures the ideal climate all year round. An integrated solution to bring a unique level of well-being to every room: the result is an enjoyable user experience perceived through sensations and emotions.

Ours is a versatile system, adaptable to any application and consisting of four main elements:  
**radiant system, air treatment, control system and heat pump.**

These components work in synergy to cleverly manage heat and cold, to ensure constant air renewal and summer dehumidification, to optimise the operation of the entire system and ensure top performance combined with lower consumption. And this with the aim of always ensuring the desired comfort.





## Heat pumps

Our high efficiency air/water heat pumps use the clean and renewable energy of air for winter heating, summer cooling and to produce domestic hot water in an environment-friendly manner and with considerable energy savings. These are ideal heat generators to be combined with our radiant systems since the low winter temperatures and high summer temperatures required by the system optimise and maximise their performance.



## Air handling

For us, comfort also means air quality: air must be clean, oxygen-rich and dehumidified. In order to ensure a healthy climate and limit energy consumption all year round at home, in schools, kindergartens, healthcare facilities, offices and shopping areas, we have developed a complete range of systems for mechanical ventilation, dehumidification and air distribution. These solutions help environments to “breathe”, because they remove stale air and constantly let in fresh air, taken from the outside and filtered.





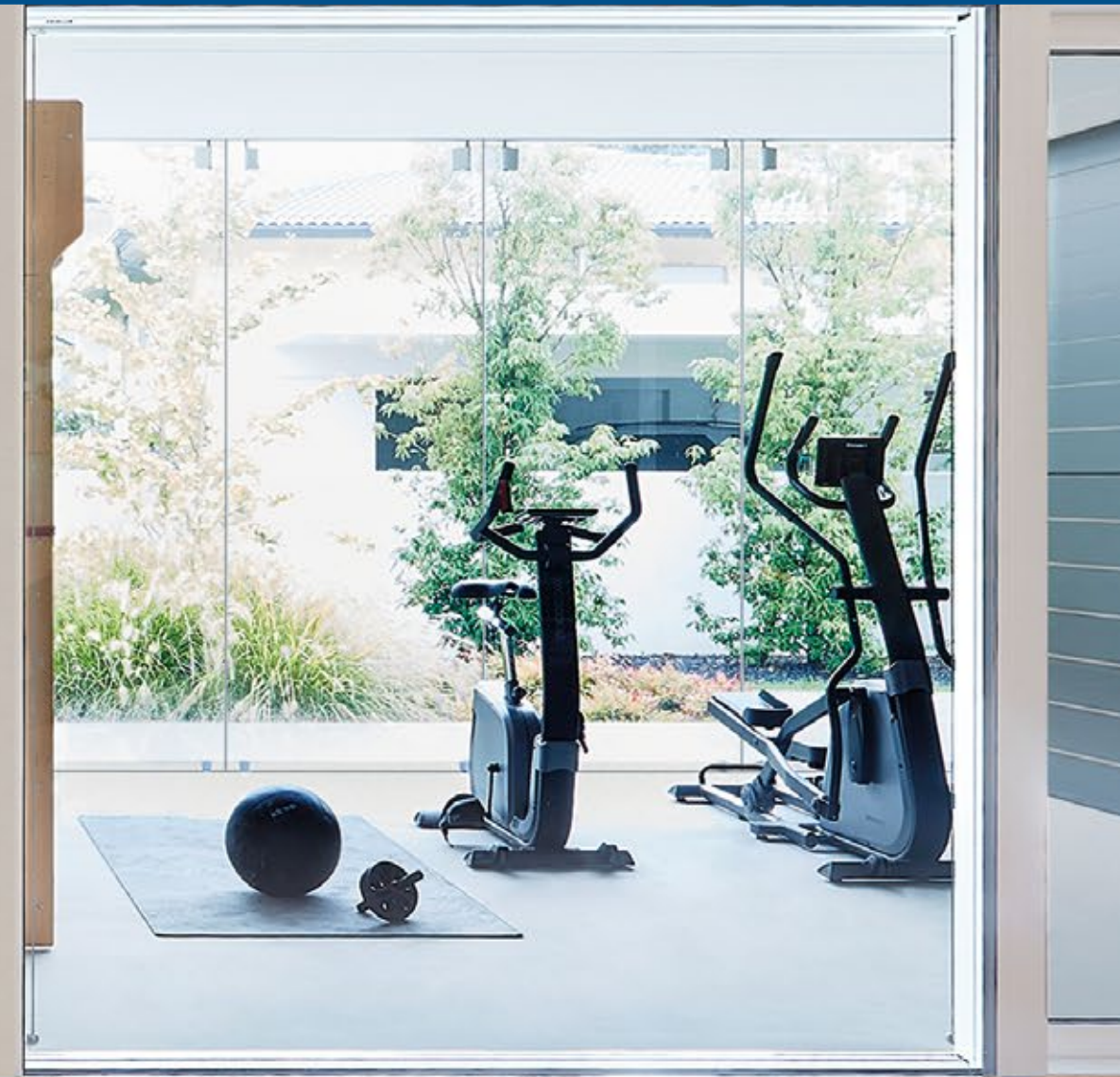
## Temperature control

The ideal climate can be achieved if all the elements involved in the operation of a radiant system are managed flawlessly by the electronic regulation system. This control unit, in addition to guaranteeing maximised system performance, must be able to constantly monitor the comfort parameters and the use of resources to optimise consumption. This is why we have created versatile, complete and expandable solutions, designed for the management of all our radiant systems.



**Radiant  
systems**

Our heating and cooling radiant floor, ceiling and wall systems spread comfort mainly by radiation. This allows homogeneous temperature distribution, no air and dust movement, significant energy savings and the comfort of a healthy environment all year round. Being invisible, they will not clutter or occupy any space intended for furniture and will not clash with any decoration style.





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